



PR & Marketing

Internship Field: Events and PR & Marketing

Job ID: AU003

Internship Dynamics

Location: Melbourne, Australia

Length: 1 position between June to August for 6 weeks

Overview on the Organisation

We are a creative agency with divisions in PR and marketing, productions and publishing. Our experts have over 20-years experience in publicity, marketing, events, activations, filming and talent management services. We specialise in the arts & entertainment, film & television, technology, environment, fashion, beauty, lifestyle, sporting, health & fitness, food & beverage, hospitality & leisure and publishing sectors. We bring 20 years of experience to the table in publicity, marketing, events, activations, filming and talent management services. We are film makers, story tellers, dream weavers and believers.

Duties

Interns' tasks will include but may not be limited to:

- Coordinate social media: Facebook, Twitter, Pinterest, Polyvore, Linked In, Instagram etc.
- Coordinate marketing and publicity database, respond to queries, work on events
- Blogging on a variety of websites for various clients
- Assistance in writing various marketing materials
- Assistance in writing email newsletter / communications
- General Copywriting
- Some market research
- Additional duties based on the candidate's strengths, skills and interests

Application Deadline

24th January 2025 (Friday)